

## **PALESTINIAN DELEGATES PROFILES**

TRANSPORTATION & LOGISTICS
CVISION AI
<b>EDUCATION</b>
KENDA AI
CONSTRUCTION, ENGINEERING & REAL ESTATE
TECHNO HOMES
<b>ENERGY</b>
ALGEBRA INTELLIGENCE14
SOFTWARE SOLUTIONS
CYSTACK
E-COMMERCE & RETAILERS
SOOK         17           VATRIN         18
ERP SOLUTIONS
ANALYSTECH
AI & FINANCIAL SOLUTIONS
JOBIFYGLOBAL 21 BWAYN 22 THE FINANCIAL CLINIC 23 FARMING & AGRI
FLOWLESS25

CVISION project strives to increase road safety & drivers' awareness, minimizing ride accidents by avoiding & predicting them in advance. Built-in AI cameras track all road obstacles & in-cabin risks in real-time to prevent potential threats, providing a quick response to all ride changes.

CVISION offers a visioning solution for the in-car and in-road environment (ADAS) through a hardware device including two cameras for cars & three cameras for fleet vehicles. One of the cameras is for tracking the driver's behaviors while the other is for tracking the road environment detecting the nearby, far obstacles and driver errors to respond accordingly. The hardware includes Advanced Driving Assistance System (ADAS); Forward Collision Warning (FCW); Intelligent Speed Adaptation (ISA), Lane Centering, Lane Departure Warning System (LDW); Pedestrian Protection System; Traffic sign recognition (TSR). Also, it includes an in-car environment, Driver Sense – an advanced driver monitoring system (DMS) tracking the drivers and their real-time state, an Occupancy and interior system (OMS). Furthermore, CVISION offering a driver's evaluation accurately without biased. All of that features have been developed and invented to fight distracted driving, increasing safety, reducing accidents, and saving lives.

Meet innovative CVISION solution designed to create a semi-autonomous ride experience, increase road safety and reduce accidents. It is not just a camera with artificial intelligence but a multifunctional assistant that allows everyone to monitor traffic and the in-cabin situation in real-time to predict any changes and potential risks.

Moreover, software and cloud technologies implemented allow you to create your driver profile with fleet management dashboard capabilities for commercial fleets. Try extended driver behavior & road reports via the Mobile app to get comprehensive vehicle monitoring & analysis

Watch this video: https://youtu.be/t4XwHRegde0

## **CVISION AT**

https://cvisionautomotive.com/

#### **SERVICES**

CVISION is a small car device with several AI cameras (two for private drivers, three for fleet vehicles) that help drivers stay up to date with any changes in traffic conditions and in-cabin situations, providing a real-time report with intelligent sound alerts.

#### 1- In-Cabin Monitoring / DMS

In-side camera in-cabin helps monitor the driver's behavior to increase safety and make sure the driver focuses on the ride. To prevent driver-related accidents, built-in camera-based driver monitoring systems track follow risks while driving:

- Driver Actions: (Smoking, eating/drinking, using a mobile phone, seatbelt)
- Distraction from the road: (Eye-tracking, head pose, eye gaze & eyelids, pupil dilation, mouth openness, face & head tracking)
- Drowsiness: (Yawning, closing eyes for a given period, slow blinking)
- Physical condition indicators: (Body temperature, pulse, blood oxygen saturation of the driver on a standard scale)
- Driver status: (Happy, sad, angry, normal, tired)
- Facial recognition: (Gender & age with identity management)

In addition to driver attention monitoring, CVISION also draws attention to other risks associated with the vehicle condition and proper operation terms:

- Obstruction to the operation of the system (absence of a recognizable driver image while driving)
- Driving without a safety belt
- Vehicle condition indicators (inside temperature, smoke, opening/closing of the cabin door, unauthorized driver)
- Presence & proper using of a child seat and child in the cabin

The in-cabin camera only tracks factors affecting road safety, but it DOESN'T record inside videos & conversations to keep the driver's confidence & and passengers' privacy.

#### 2- Road Obstacles Detections

Front AI cameras with Advanced Driving Assistance System help monitor current road situations and instant changes, providing quick response and sound alerts to increase driver awareness and risk focus. Trackers and analyzers road environment detect the nearby, far obstacles and driver errors based on information from the following built-in features:

- Lane departure warning (LDW)
- Forward-collision warning (FCW)
- Speed limit recognition (SLR)
- Safety distance alert (SDA)
- Pedestrian collision warning (PCW)
- Traffic sign recognition (TSR)
- Forward proximity (FPW)
- Digital video recorder (DVR)
- Hard Braking (HB)

All ADAS options from the camera with Road Obstacles Detection do a great job, interacting with each other to provide the fastest response on changes in:

- The critical distance to the other vehicles in front
- The distance to the road obstacles (fence, person, animal)
- Crossing of marking lines
- The abrupt departure from the ride trajectory
- Road markings observation and traffic signs
- Driver's compliance with traffic regulation (speed limits, the actual speed with the amount of speeding, etc.)
- Compliance STOP signs/lines with a definite stop

Observation keeping marking lines during the ride (in the middle lane with an open right road, etc.)

#### 3- Evaluation Fleet Dashboard 24/7

CVISION can become an indispensable assistant in fleet management, allowing owners to monitor the use and condition of vehicles remotely to receive detailed reports with:

- Monitoring driver behavior
- Driving skills evaluation
- Asset management
- Route management (incl. stopping places & areas)
- Real-time vehicle location
- Information about leaving the working area (to track vehicle use purposes)
- Post-accident analysis

Moreover, you can create & manage the fleet owner personal account via a web application that allows you to:

- Maintain a register of activated devices, vehicles, and fleet drivers
- Maintain a register of vehicles & drivers' documentation
- Monitor the transportation quality (cargo & traffic safety, fuel economy, etc.)
- Visualize critical incidents and analyze key risk indicators
- Account and analyze drivers' productivity and assessment of their work
- Set up notifications & alerts system

#### **BUSINESS OBJECTIVE**

We are looking for the following:

- 1- Partners in UAE to offer and sell our products and marketing.
- 2- Investment to manage and complete product development. We have the hardware and part of the software almost ready, and we are looking to update the product design based on the new board PCB and cameras. Also, we are working on the 3D Augmented Reality head-up display to work on development.

Naviatx is a start-up operating in Egypt that offers a safe-driving mobile application called "Maslak" designed to help users measure and analyze their driving behavior data. Maslak uses the smartphone's sensors to detect speed, acceleration, braking, and cornering and provides a score or rating that reflects the overall driving behavior of individual drivers. Maslak is aimed at various customer segments such as insurance companies, fleet owners, and transportation companies to improve road safety, reduce accidents, and optimize fuel usage. Naviatx offers customer support and training for the use of the app and a sales and marketing plan that includes digital advertising, trade shows, partnering with insurance companies, and public relations. Naviatx is seeking a \$1m pre-seed investment on a SAFE note to help establish itself as a legal entity in Egypt, build a strong sales team, increase brand awareness, and scale to UAE & KSA

#### **SERVICES**

The main features of Naviatx's Maslak safe-driving mobile app include:

- Measurement and analysis of driving behavior data using the smartphone's sensors
- Provision of a score or rating that reflects the overall driving behavior of individual drivers
- Identification and addressing of risky driving habits
- Interactive and easy-to-understand dashboard with graphs
- Utilization of AI to activate auto trip detection and mode of transport
- Offline mode that works even if signal gets lost during a trip and uploads the trip data to be analyzed once signal resumes

Benefits of Maslak for insurance companies, fleet owners, and transportation companies include:

- Improved road safety and reduction in the number of accidents
- Risk measurement and better customer insights for insurers leading to reduced insurance costs
- Performance improvement for fleet drivers and reduced maintenance cost and frequency, and fuel usage optimization
- Financial inclusion for policyholders

#### **BUSINESS OBJECTIVE**

Maslak app is designed to benefit various customer segments such as insurance companies, fleet owners, and transportation companies. A typical company that would benefit from the Maslak app is a fleet management company that has a fleet of vehicles that need to be monitored and optimized for performance, safety, and efficiency. The app's ability to measure and analyze driving behavior data using the smartphone's sensors, such as speed, acceleration, braking, and cornering, provides valuable insights into how the fleet is being used and driven. With the app, fleet managers can monitor their drivers' behavior, identify risky driving habits, and address them before they cause accidents or incur costs due to vehicle maintenance or fuel usage. The app's score or rating system can also be used to incentivize safe driving behavior among the drivers, leading to a reduction in the number of accidents and improved road safety.

Insurance companies that offer motor insurance policies can also benefit from the Maslak app. The app's ability to measure and analyze driving behavior data can provide valuable risk measurement and better customer insights for insurers, leading to reduced insurance costs for policyholders.

In summary, any company that has a fleet of vehicles or provides transportation services, such as taxi or ride-hailing services, can benefit from the Maslak app.

## **NAVIATX**

www.Naviatx.com

Turqat helps car owners and drivers have peace-of-mind, knowing that they can rely on Turqat for their vehicles' routine and emergency services.

#### **SERVICES**

Turqat connects car owners and drivers with service providers for routine and emergency services. We offer 24/7 on-call services (pay per order) or through annual memberships. Turqat works on two lines of business: B2B and B2C.

## **TURQAT**

http://turqat.co

#### Our target audience:

B2B: Companies can purchase memberships to cover their vehicles (delivery companies, sales vehicles, etc.), or provide Turgat memberships/services as an add-on to their customers to increase satisfaction and retention.

B2C: Car owners and drivers can request vehicle assistance at any time, or become members and receive free and discounted services.

#### **BUSINESS OBJECTIVE**

After refining our business model and strategy for expansion, we are now working on our external geographic expansion. We would like to connect with investors and startup support organizations that can help us in penetrate the GCC market (with a focus on UAE). We have done research, visited UAE market, prepared our market entry plan for GCC, and have on-the-ground people that help us in better understanding the market(s) and in connecting with relevant people/organizations. This program will strengthen our network and better prepare us for market entry.

Wheels, a business-to-business online delivery solution operational in seven cities across Palestine. Wheels has been marked as one of the fastest growing startups in the local market. Wheels currently manages more than 2000 daily orders delivered by more than 1000 drivers. Wheels is in the process of launching a business to customer mobile app to facilitate online orders, payments.

#### **SERVICES**

Wheels has various products: Business to Business last mile delivery platform, serving more than 600 restaurants. The business to business platform operates via offering a dash board for restaurants in which they can place orders for the nearest driver to pick up the order. The driver receives order via Wheels app, an app allows communication between the restaurant and the driver. Once the driver picks up the order and starts the ride an SMS is sent to the customer to notify them about who is picking their order and the ability to track their order in real time.

Wheels recently launched its own business to customer app to facilitate online ordering and online payments for customers. The app is expected to offer customers an easier method. Wheels recently launched its own Business to Customer app to help customers place orders via Wheels app. The ordering method will facilitate online ordering and payments.

Wheels recent product which is ride hailing for taxis in Gaza. The app helps customers order the closest taxi to reach their destinations. The app has been witnessing steady growth in Gaza and Wheels aspires launching the app in the West Bank market.

#### **BUSINESS OBJECTIVE**

Wheels is currently in the growth stage; thus, it is seeking connections to secure investment or create connections with like-minded startups for potential collaborations.

Restaurants seeking their orders delivered to their customers. Customers who order fast food delivery and want cheaper delivery price and an online payment method.

## **WHFFIS**

www.wheels.ps

Kenda AI is the first learning management system AI based solution for improving handwriting of the Arabic language for kids (4-7 years old), and we offer our services also in English.

Kenda AI creates digital ink solutions and productivity apps for developers, all powered by the world's best handwriting recognition. Backed by over 7 years of research and development, our artificial intelligence powers the world's most accurate handwriting recognition engine for the Arabic language. AI is transforming our understanding of how people write and driving digital handwriting tech to new heights.

Below are some of our achievements and acquired recognition:

- Winner of 1st place in the Forum of the Ministry of Youth for Startups
- Winner of 1st place in the Spark Startups challenge
- Winner of 1st place in the Game challenge
- Winner of HRH Queen Rania challenge for startups in Jordan
- Winner of the Prince Mohammed Global Medal in Egypt
- Honored by HRH King of Jordan during the Emerging Startups Meeting
- One of the top 3 winners in the OSV Startups Program Awards
- One of the top 3 winners in the 'Arab Innovation Academy' Qatar startups awards

#### **SERVICES**

We offer an annual subscription that includes digital educational games aligned with schools' curriculum and supports self-education. We also offer freemium subscription that is designed for individuals like parents looking to onboard their kids on such educational games.

- We have worked on more than 42 projects of re-designing the visual identity of companies with an Arabic character and designing unique pieces of furniture and corporate gifts.
- More than 60 workshops Teaching children handwriting, developing their motor and mental skills and abilities, and supporting learning difficulties.
- We have been working with international and local companies, as they are our partners in success and providing them with the best.

#### **BUSINESS OBJECTIVE**

To connect with buyers, partners, distributors, etc.
Our target clients are schools (PRIMARY STAGE / KIDS FROM 4-10 OF AGE)

## **KENDA AI**

https://kenda-ai.com/

TAP is a platform that aims to upskill university students and graduates to be ready to work in the local and international market.

TAP (the Talent Acceleration Platform) is a Palestinian-Dutch edtech and career acceleration platform designed to unlock remote job opportunities for youth in MENA. TAP aims at bridging the gap between talent shortage in Europe and the abundance of talent in the Arab world, talent currently suffering from high unemployment rates despite having high potential. TAP addresses this by offering market tailored up-skilling programs to bridge the gap between the foundations acquired at university and the job specifications needed once entering the labor market. Aside from TAP localizing the most advanced training for the job programs, TAP was launched to be a financially sustainable organization. TAP was nurtured within the IT Outsourcing company Kiitos and then spun off as its own initiative focused on job creation.

TAP has been supported by the Dutch Government, the Swiss Development Agency and the World bank among others and has received \$1M in equity funding from top venture capital brands such as Loyal VC in Canada and Wamda Capital in UAE, with plans to train and place a total of 40,000 Arab youth by 2027.

http://tapcareers.io

TAP CAREERS TAP currently has over 15 local hiring partners in Palestine who pay a hiring fee for placement services. Additionally in the last few months, TAP has placed its graduates in well-respected international tech companies in the Netherlands, US, Germany, UAE, etc. and launched 6 cohorts to date training over 120 students with an expected placement rate of 80% within 6 months of graduation. TAP is a startup; thus it has rapid decision making ability and, with a presence in Palestine and Europe, it has access to both ecosystems to bridge the gap between job opportunities and potential. TAP leadership team encompasses world-class, high-achieving leaders from Palestine and Europe with expertise in all aspects of building a successful venture and delivering the mandate of this project to meet and exceed expectations.

#### **SERVICES**

TAP offers market tailored up-skilling programs to bridge the gap between the foundations acquired at university and the job specifications needed once entering the labor market.

TAP currently has over 15 local hiring partners in Palestine who pay a hiring fee for placement services. Additionally in the last few months, TAP has placed its graduates in well-respected international tech companies in the Netherlands, US, Germany, UAE, etc. and launched 6 cohorts to date training over 120 students with an expected placement rate of 80% within 6 months of graduation.

#### **BUSINESS OBJECTIVE**

To identify upskilling opportunities in the UAE & Other GCC countries 2) To link with potential hiring partners in the UAE

Techno Homes is an all-encompassing project development, construction, architecture, design and manufacturing company, created out of the dire need for efficient and modern technologies and solutions in the construction and engineering sectors. Techno Homes is introducing lines of products, developing projects and offering services that will re-define the meaning of efficiency, durability and style in the region.

Our mission is to provide environmentally sustainable, economically viable solutions in the construction industry through introducing innovative building methods with unlimited customization capabilities". Looking forward, Techno Homes is now better prepared than ever before to create physical realities never seen before in the construction sector of our region.

#### **SERVICES**

Techno Homes offers a range of products including but not limited to: 1. Steel Structures and Joists, 2. Structural Insulated Panels, 3. Fiber Cement Sheathing, 4. Manufactured Stone, 5. PVC Windows and Doors, 6. Laminated Flooring, 7. Roofing Systems, 8. Steel Cutting Technology, 9. Portable Site Offices and Toilets. In addition to the mentioned products that are either manufactured in-house at our factory or imported from Europe with exclusivity rights, we also provide the following complementary services:

## TECHNO HOMES

http://www.technoho mes.ps <u>Construction</u>, <u>Development & Turnkey Housing Solutions</u>: Our unique blend of engineering, architecture, financial and managerial expertise enables us to offer this comprehensive service to our clients. We provide project development and construction services to clients from concept to completion.

<u>Architectural services:</u> Our Architectural department specializes in residential, retail, and commercial projects. We provide professional, comprehensive, as-built surveys with data and CAD drawings for architectural, mechanical, electrical, and plumbing plans. Our aim is to introduce new and improved ways of planning, designing, and construction.

<u>Interior Design Services</u>: Our Interior Design department specializes in residential and commercial construction and remodeling projects. We provide quality design services by integrating aspirations of art, science, and culture through our designs to create environments that are expressive of our clients' tastes and needs, while keeping functionality and sustainability in mind.

#### **BUSINESS OBJECTIVE**

- 1. Our target audience includes anyone seeking innovative green building solutions in the residential or commercial construction sector. Our system is lightweight and based on cold-rolled steel structures that do not require skilled labor to construct. Our building method results in considerable time savings and minimal room for error due to our engineered modules. At TechnoHomes, we believe in continuously improving and innovating our building system to meet the everchanging needs of our clients. As such, we aim to incorporate the latest technologies into our system and expand our product offerings to provide comprehensive solutions to our clients.
- 2. Currently, we are focusing on our next project, which involves the construction of a resort-style hotel. We recognize the importance of <u>partnering with companies that have extensive experience in this field</u> to ensure the success of the project. We are actively seeking such partnerships and look forward to collaborating with the best in the industry to create a truly exceptional hotel that will leave a lasting impression on our guests.

Specialized in contractors' workforce management, Trase is a labor productivity software offered to construction stockholders as a service. Trase's mobile App & Portal allows users to collect real-time data location, motion and time then convert them into customizable productivity reports & dashboards accessed via the portal. Our solution enables beneficiaries to instantly track progress, reduce spending and optimize performance.

#### **SERVICES**

#### Mobile:

#### Project site:

Worker app that collects time, location and motion every 5mins both online and offline

Manager app (site engineer and supervisor):

Received notification from workers behaviors

Assign workers to zones and areas Create/assign tasks to workers

Send progress reports

#### Campsite:

Worker app that collects time, location and motion every 5mins both online and offline

QR code to scan labor whenever in different facilities Streamline the corrective and preventive maintenance

Sending surveys and forms and create a communication between the office and site

Portal:

Dynamic permission and authentication

Creating projects and defining zones and areas

Upload users and assign them to managers on sites

Analysis more than +100k events per day Receive and display progress reports

Analysis the progress with the time and location of the workers on sites to generate:

Reports

Productivity dashboards based on customers' need

#### **BUSINESS OBJECTIVE**

- Buyers; as we are looking to expand in UAE
- Partners who can integrate with our solution and we can do sales together

Target Market: Construction companies in the UAE market.

## **TRASE**

linkedin.com/company /gettrase/about/

Crowdious is a real estate crowdfunding platform that makes real estate investing in the MENA region accessible to millions of retail investors, by pooling small amounts of capital, from large numbers of people, eliminating the high-cost barrier to entry.

## **SERVICES**

## **CROWDIOUS**

http://crowdio.us

Individual (retail) Investors are always searching for low-risk, high-return investment opportunities that don't necessarily require sophisticated market knowledge. Real estate investing fits the bill, but it has a very high-cost barrier to entry, which makes real estate investing an exclusive club to the affluent. Crowdious eliminates the barrier to entry to real estate investing through the concept of equity crowdfunding. We curate the best real estate investment opportunities from real estate sponsors (e.g. land development, vertical development), and list them on our platform for the investors to choose from. Investors can invest as little as \$500 in every opportunity. We pool the small investments, incorporate a Special Purpose Vehicle (SPV) and inject the capital into the SPV. The SPV owns and manages the real estate property. The investors receive shares in the SPV, and upon generating revenue (liquidation events) the shareholders receive dividends.

#### **BUSINESS OBJECTIVE**

We would like to connect with partners and regulators. Our target clients are Individual investors with fixed income, who have small amounts of savings, and looking for low-risk, high-return investment opportunities in the MENA region. These are typically employees looking for sources of passive income. Small and medium-sized real estate developers (sponsors), looking for flexible sources to secure capital through equity partnerships in lieu of loans.

Algebra Intelligence is a software development firm that provides data-driven energy management solutions to improve energy utilization and sustainability with real-time monitoring, forecasting, maintenance management, and billing systems. The products can proactively send alerts that will save money, time, and ultimately please the clients. Moreover, Algebra was expanded recently to the Saudi market. Algebra Intelligence works with large corporations and governments.

#### **SERVICES**

Algebra Intelligence is introducing a unique solution to the energy sector through our product TaQTaK

TaQTaK was born with the notion of using artificial intelligence solutions to improve the electricity system and the energy sector, providing several new features such as:

## ALGEBRA INTELLIGENCE

www.algebraintelligence.com

- Real-Time Monitoring & Energy Management System.
- Energy Forecasting
- Predictive & Preventive Maintenance Services
- Proactive Notifications
- Maintenance Management System ( Includes many features that can be developed to fit your needs and can be connected with the building's energy monitoring system )
- Carbon Emission Measures

#### **BUSINESS OBJECTIVE**

Networking with potential partners, clients & investors.

Founded in 2010, Cystack is now the leading information security consultancy firm in Palestine. We understand the need to protect the confidentiality, integrity and availability of our customer's organizational assets. With continuous evolution of threats across the organization, Cystack understands the importance of continuous visibility and threat hunting. Cystack brings top information security professionals to the market. The team at Cystack is highly qualified with over 30+ years of experience within the fields of IT and information security. The Team holds some of the world's top IT and information security qualifications and certifications. Understanding our client's needs and customizing solutions to fit those needs is our competitive advantage that sets us apart. Cystack's team engages is securing the most complex infrastructures.

## **CYSTACK**

#### **SERVICES**

http://www.cystack.ps

- · Consultancy, Services and solutions including:
- Risk Assessment
- Vulnerability Management
- Penetration Testing
- Information Security Policy
- Security Procedures & Implementation
- ISO27001 Implementation
- Network Security

- Secure Communication
- Infrastructure Security
- Data Leakage Prevention
- Web Application Security
- Incident Handling
- Physical Security
- Database Security

#### **BUSINESS OBJECTIVE**

Expanding our reach and customer base in the region. We would like to connect to buyers.

#### **PROFILE**

FullSession helps companies understand how their customers interact with their website through a comprehensive digital experience platform.

#### **SERVICES**

## **FULLSESSION**

http://fullsession.io

We provide you with the necessary tools to identify user friction points, drop outs, and see insights behind every user interaction with your website. FullSession provides a session replay solution and interactive heatmaps to understand digital interaction along with customer feedback targeted widgets to eliminate the guess work; helping our customers to achieve the perfect digital experience.

#### **BUSINESS OBJECTIVE**

We would like to meet software as service companies, that are midsize companies and are looking for growth. we help them by optimizing their conversion. We are also interested in meeting digital marketing agencies and e-commerce websites.

Evokey is a dynamic technology company that provides SMEs and individuals with top-quality web, mobile, and integration solutions. Our company was founded in 2020 by a group of passionate entrepreneurs with a keen eye for sculpting ideas into successful technologies. At Evokey, we offer a range of services, including web and mobile development, UI/UX design, cloud solutions, integration services, SEO, and product development. We believe that technology should be accessible to everyone, and our mission is to make this a reality by providing our clients with the tools they need to succeed in the digital age. With our expertise and commitment to excellence, we are confident that we can help businesses and individuals in Dubai and beyond reach their full potential. Trust Evokey to turn your ideas into reality and take your business to the next level.

#### **SERVICES**

EvoConnect is an online web solution that enables SMEs to provide their suppliers, customers, and employees with an authorized secured digital access to their ERP systems to automate processes and reporting.

Integration services Integration services refer to the process of connecting different software applications and systems to work together seamlessly. At Evokey, our integration services enable clients to streamline their workflows and increase efficiency by automating manual processes and reducing errors. We specialize in integrating various software applications, databases, and platforms to improve data sharing, communication, and collaboration across an organization.

Mission objectives: Evokey is planning to expand to Dubai, targeting both B2B and B2C customers. In the B2B segment, Evokey aims to find partners to resell and develop its EvoConnect solution. This solution enables SMEs to provide their suppliers, customers, and employees with an authorized secured digital access to their ERP systems to automate processes and reporting. Evokey's target B2B customers in Dubai are likely to be small and medium-sized enterprises (SMEs) that require a secure and efficient digital solution to automate their business processes. On the other hand, in the B2C segment, Evokey is likely to target individuals and small businesses that require web and mobile solutions, such as websites, e-commerce platforms, and custom product development solutions. Additionally, Evokey's SEO/ASO services can benefit any business in Dubai that wants to enhance their digital presence and visibility on search engines and mobile applications. Overall, Evokey's diverse range of services makes it an attractive option for both B2B and B2C customers in Dubai who are looking for accessible and effective technology solutions.

#### **BUSINESS OBJECTIVE**

Evokey's main objective in expanding to Dubai is to tap into the burgeoning technology market in the region and offer its services to both B2B and B2C customers. As a provider of web and mobile solutions, as well as SEO/ASO services, Evokey believes that it can leverage its expertise to meet the needs of businesses and individuals in Dubai. In particular, Evokey aims to expand its reach in the B2B market by finding partners to resell and develop its EvoConnect solution, which enables SMEs to provide authorized and secured digital access to their ERP systems. By establishing a presence in Dubai, Evokey hopes to find new clients and grow its business, while also contributing to the region's digital economy.

## **EVOKEY**

A Full Entertainment E-commerce Marketplace helps Stores & Online Platforms increase their market share through smart technical integrations, we call it "sook sync". Sook is a Marketplace full of electronic light games that allows everyone to play and enjoy their free time while also collecting sook coins that can be exchanged for money when purchasing your desired products as they are entertained which will increase the impact and the purchasing power/capacity of customers, as the customer plays games, their level improves which will increase coins, not to forget to mention the wheel of coins which makes customers joyful to have a challenge-free buying process and the availability to gain coins easily, also different methods of payments are available.

#### **SERVICES**

Sook app and Web (Marketplace with Gamification and Incentive Methods)

It's created to increase the market share for Big, medium, and small businesses. Also, it gives users:

a. Multiple choices to buy

B. And a new way to joy in the shopping experience through a game center that lets people play light games to collect coins which convert to money to buy.

Sook Sync (Management Selling system) B-B SaaS service

After we launched our solution in the market we discovered that there is a big issue in the management selling system worldwide not just in the MENA Region, so we created Sook Sync which is a smart technical integration that helps vendors connect their systems to multiple platforms to sell, and manage in one platform, and recently we finished our integration with amazon.

#### **BUSINESS OBJECTIVE**

Networking with e-commerce, trade, and logistics companies.

SOOK

http://www.sook.ps

Vatrin is a business management app for SMEs allowing stores and shops to create their online store with their company logo and business name where all their products are displayed online making it easy to manage products, orders, and customers 24/7. The process of creating an account is simple and easy. Stores can share the link to their customers with the ability to ability to send exclusive offers to customers via WhatsApp

#### **SERVICES**

## **VATRIN**

http://vatrin.app

Vatrin is an easy to use app that offers SMEs tools to create an online store, process payments, manage Whatsapp orders, inventory and schedule appointments.

#### **BUSINESS OBJECTIVE**

Vatrin focuses on businesses who find big marketplaces too complicated. Our solution is tailored for less tech-savvy people that want to communicate with their customers online and still use WhatsApp's benefits to their businesses.

We would like to meet with owners of physical stores that want to digitize their online operations who aren't aware of the complicated solutions available in the market such as Shopify. Our target audience: F&B industry, service providers (e.g., salons) and retailers.

We would like to create business partnerships and connect with potential investors.

ERPMax solution is a company specialized in developing a revolutionary ERP (Enterprise Resource Planning) system. ERPMax is a comprehensive web-based system utilizing cloud technology and Amazon servers to provide maximum data security with optimum flexibility and offers levels of customizations solidified with a base built on best practices in various fields. A diverse list of clients from various sectors leverage from the flexibility and specialization of our solution. What sets us apart from our competitors is a top-notch solution built by a team of financial experts working hand in hand with sharp software engineers ready to maximize businesses.

#### **SERVICES**

ERPMax is a web-based cloud system with high levels of data security. It is a world class ERP (enterprise resource planning) system developed by financial experts and financial engineers for the purpose of enabling organizations to get a firm grip over all their operations and resources. ERPMax is a comprehensive system which includes several modules flowing into one database and interacting harmoniously and effectively to prevent any data or information leakage. The system includes the following modules:

1) Accounting 2) Procurement 3) HR 4) Customer Relations Management 5) Project Management 6) Asset Management 7) Agriculture 8) Inventory and Stock Management 9) Quality Management 10) Distributors and retails module 11) Website management and online store 12) Education module 13) Non-Profit organizations 14) Health care

## **ANALYSTECH**

www.erpmaxsolutions.c om

They are to be used for Distribution in all its kinds like (cash van, tablets, big chains of retails etc.). Normally this sector needs a solid choice of distribution comprehend within a solid accounting and point of sale. This is what we offer along with tons of features that suit small up to enterprise level.

Restaurants, point of sale + accounting+ order per QR or tablet for tables. Apparels Accounting+ point of sale. Manufacturing companies: 1. Automobile manufacturing, 2. Food and beverages factories, 3. cleaning product factories, 4. Pharmaceutical factories, 5. Paper factories, 6. Industrial equipment (Farming, mining, hard equipment of steel), 7. furniture and fixtures factories, 8. Building material factory, 9. Fabric factories 10. toys factories, 11. household factories.

#### **BUSINESS OBJECTIVE**

We have a viable market that awaits us in UAE; hence, we would like to meet potential clients and partner with companies to resell our products.

Our ideal client would be a company that wants to control its status quo with high proficiency and effectiveness; a company that wants to increase its productivity, sales, and to streamline its business properly; a company that wants to develop a certain part in its company or more than one part together, or a company that wants to go for full or semi automation.

ERP Easy solutions Co. are specialized in the field of ERP System. Our product is used in many big companies which combine the international standards and quality, at the same time the great attention to the Arabic language and in English requirements We are specialized also in ERP Modules, Human Resource, Health Care Module, Tracking, Supply Chain, Procurement, Tenders, CRM & Cash In Transit, etc. We have along with our team more than 10 years of experience in this field.

## **SERVICES**

- Full ERP System
- Full HIS System
- Cash in Transit and Replenishment ATM System
- Real State System
- Lab System
- Calibration System
- Archiving system (OCR)
- · Agriculture System
- Gold System (Gold Store & gold factories)
- POS System with Loyalty , Campaigns & Promotions
- Mall system.(Integrated with AC and BMS System)
- CRM System
- Smart Card System
- Clinic System
- RFID management System
- Ecommerce system
- İnsurance systems and more customized systems

#### Mobile Apps:

- Sales man APP
- POS APP
- Clinic APP
- CIT APP
- HR APP
- Parking APP
- RFID APP
- Medical Representative APP
- Maint APP
- AC recharge APP
- Ecommerce APP

# SOLUTIONS

**ERP EASY** 

http://erp.ps

## **BUSINESS OBJECTIVE**

We would like to meet with potential partners and distributors in addition to direct buyers such as retail companies, hospitals, clinics, malls, real estate, finance companies, and distribution companies

Jobifyglobal provides a range of services including crowdsourcing, training data provision, and AI lifecycle management. With a focus on innovation and technology, Jobifyglobal works with clients in a variety of industries to help drive their digital transformation and growth. The company's mission is to deliver high-quality solutions and services to meet the evolving needs of the market and help companies stay ahead of the curve.

The DataQueue platform is innovative because it seeks to provide a comprehensive and automated solution for the collection and training of data for AI applications, which is not typically offered by other products on the market.

Many AI teams and organizations face challenges related to the collection and preparation of data for their AI models, and they often have to rely on manual processes or a patchwork of different tools to manage these tasks. We aim to streamline and automate these processes by offering a range of tools and services that enable the full AI lifecycle management. This includes features such as data curation, annotation, and labeling tools, as well as automation of data collection and training processes.

By providing a complete and automated solution for the AI lifecycle management, we differentiate ourselves from other products that only offer partial or manual solutions. This innovative approach has the potential to significantly improve the efficiency and effectiveness of AI teams and organizations, and it could help to accelerate the

## 10BIFYGLOBAL

SERVICES

http://jobifyglo.com

DataQueue is a platform for managing the full AI lifecycle, with a focus on providing high quality training data to AI teams. We transform the way AI teams collect and train data for their AI applications, and we offer a range of tools to fully automate the entire AI lifecycle management process. We allow companies to integrate AI models with cutting-edge training data tools using: 1) Model Assisted AI 2) Synthetic Data 3) Transfer Learning 4) Humans (Crowdsourcing)

#### **BUSINESS OBJECTIVES**

development and deployment of AI systems.

Establishing partnerships, finding new clients, and expanding our network. We are eager to showcase our products and services to a large number of potential buyers, partners, and distributors in the UAE market. This would help us to increase our visibility and reach among the target audience, leading to potential new business leads and deals. We aim to expand our business operations and grow our presence in the UAE market.

technology companies that utilize AI in their products and services would benefit from JobifyGlobal's platform as it offers a comprehensive solution for managing and training data for their AI projects. Similarly, financial institutions that use AI for financial forecasting and risk management would find our platform valuable in efficiently collecting and training their data for their AI models.

BWAYN is revolutionizing finance with our Capital as a Service (CaaS) model, designed to empower entrepreneurs and SMEs to grow their businesses, build high-performance track records strategically and become bankable. Our services are designed to help clients achieve their financial goals, improve their financial health and performance, make them bankable, and provide a clear and scalable investing means. Our AI technology provides personalized financial consulting services tailored to each client's unique needs, utilizing real-time data analysis to offer actionable insights that improve financial performance metrics. Our data-driven approach lets us analyze vast amounts of financial data in seconds, saving clients time and money.

Transparency, trust, and accountability are fundamental values that we uphold at BWAYN. We provide our clients with a clear understanding of their financial health, empowering them to make informed financial decisions. By leveraging AI technology, we offer a more accessible and scalable approach to financial consulting that helps clients achieve their financial goals and gain access to much-needed Capital. Our CaaS model is highly scalable, providing financial consulting services to businesses of any size. Regardless of the client's business size, our clients receive the same high-quality consulting services.

At BWAYN, we're committed to creating a clear and scalable investing means for our clients. Our AI technology provides investors and lenders with real-time data on a business's inner workings, making it easier and faster to identify earning potentials and risks. Our technology helps investors save time and make informed decisions, resulting in more efficient capital allocation. In conclusion, BWAYN's innovative CaaS model offers personalized financial consulting services to help entrepreneurs and SMEs achieve their financial goals, improve their financial health and performance, and provide a clear and scalable investing means. Our AI technology analyses real-time data, ensuring transparency, trust, and accountability. As a result, we are an attractive investment opportunity for VC investors looking to participate in the future of finance.

## **BWAYN**

http://www.bwayn.me

#### **SERVICES**

BWAYN is building an AI-Capital as a Service (CaaS) model that provides personalized financial consulting services to entrepreneurs and SMEs. Our AI technology analyzes vast amounts of financial data in real-time to offer actionable insights to clients, helping them improve their financial performance metrics. Their value proposition lies in helping clients achieving financial goals, improving financial performance, and creating a scalable investing means

BWAYN competitive advantage lies in its data-driven approach and scalability, which ensures that clients receive high-quality financial consulting services. We uphold fundamental values such as transparency, trust, and accountability, providing clients with a clear understanding of their financial health and enabling them to make informed decisions.

BWAYN's AI technology provides real-time data analysis, allowing investors to uncover a business's earning potential and risks in seconds. This saves investors time and money, making them an attractive investment opportunity for VC investors looking to get in on the ground floor of the future of finance. BWAYN's innovative CaaS model offers personalized business and financial consulting services that empower entrepreneurs and SMEs to strategically grow their businesses and build high-performance track records. Their data-driven approach and scalability provide clients with transparency, trust, and accountability, making them an attractive investment opportunity for VC investors.

#### **BUSINESS OBJECTIVE**

We would like to meet potential clients, early-stage venture capital, angel investors and visionaries

FinClinic is an innovative project created by Finbloom and Intersect Innovation Hub to provide accessible and affordable financial services to individuals and small businesses. The clinic offers personalized financial guidance, workshops and seminars, and access to financial tools and resources, with the goal of empowering people to make informed financial decisions and reach their financial goals. The clinic is led by a team of experts in financial services with a passion for helping entrepreneurs & small businesses succeed.

#### **SERVICES**

The FinClinic is a new and innovative project that was built to address a growing need for accessible and affordable financial services. The idea for the FinClinic came from a group of forward-thinking entrepreneurs who recognized the challenge many individuals and small businesses in Palestine face when trying to manage their finances. The mission of the FinClinic is to empower people and small businesses with the knowledge and tools they need to make informed financial decisions and to reach their financial goals.

At the FinClinic, individuals and businesses receive personalized financial guidance, attend workshops and seminars, and receive access to financial tools and resources. The clinic provides a welcoming environment where people feel comfortable asking questions and learning about personal & business finance.

# The clinic is led by a team of experts and professionals who bring years of experience in the financial services industry and a deep understanding of the challenges people face when managing their finances, with expertise in innovation and entrepreneurship, and a passion for helping entrepreneurs and small businesses succeed.

We are working to make the FinClinic a hub for financial education and empowerment. We believe that by providing access to quality financial services and education, FinClinic can help people and small businesses achieve their financial goals and build a brighter future.

The offered packages are as follows: Basic Bundle: This bundle includes Business Model Canvas, Pitch deck & storytelling, rapid financial diagnosis, & template documents. The bundle can be priced at flat rate or on project basis.

Financial Management Bundle: This bundle includes accounting system/ERP/CRM recommendation & setup, Bookkeeping & taxation, and financial statements analysis. This bundle can be priced monthly, quarterly, or annually, depending on the startup's needs.

Growth Bundle: This bundle includes Executive business and financial plans, Access to financing (Grants/Investments/Loans), Loan restructuring, financial projections, and Team financial training. This bundle can be priced on a project basis or as a retainer, depending on the level of support needed.

Custom Bundle: For startups with specific needs, a custom bundle can be created by combining different services from the above bundles. This bundle can be priced on a project basis or as a retainer, depending on the level of support needed.

# THE FINANCIAL CLINIC

http://www.finbloom.com

#### **BUSINESS OBJECTIVE**

As an organization dedicated to providing accessible and affordable financial services to individuals and small businesses in Palestine, FinClinic's business objective from the connection/match offered by the UAE Palestine Matchmaking event is to identify potential business partners or collaborators who share our values and mission. We would be interested in connecting with potential partners who can help us expand our reach, offer innovative solutions, and enhance our capabilities in providing financial education, guidance, and tools to our clients. Specifically, we would be interested in connecting with partners who can help us improve our digital presence, expand our network of collaborators, and bring new and innovative financial products and services to our clients.

In addition to startups, MSMEs, and family businesses with low financial knowledge or resources, FinClinic's target clients could also include:

- SMEs that are looking to expand their business or enter new markets.
- Corporations that are looking for financial consulting services to improve their financial performance, optimize their operations, or manage their risk.
- Professionals such as doctors, lawyers, and engineers who need assistance with managing their finances and planning for their future.
- Freelancers and independent contractors who need help with managing their finances and taxes.
- Non-profit organizations that need assistance with financial management and fundraising.
- Individuals and families who are looking for guidance on personal financial planning, including budgeting, saving, investing, and retirement planning.
- Entrepreneurs who are looking to launch a new business and need help with financial planning, market research, and business strategy.
- Investors who are looking for guidance on portfolio management, risk management, and investment opportunities.
- Business executives who are looking for second opinions or consultations on financial decisions or strategies.

Overall, FinClinic's target clients are individuals and organizations who are looking for accessible, affordable, and personalized financial services and advice to help them achieve their financial goals and build a brighter future.

As the CEO of Finbloom, a financial solutions company, I possess a wealth of experience in the Gulf market. We have established another registered office in Dubai to facilitate the bridging of investors and investment opportunities between Palestine and the UAE. This has enabled us to leverage the strengths of both countries and to foster knowledge transfer and resource sharing.

Given our deep understanding of the market dynamics in the Gulf region, we are well-positioned to leverage the upcoming UAE Palestine Matchmaking event to further our business objectives. We see this as an excellent opportunity to connect with potential business partners and explore opportunities for collaboration and growth. As such, we would be interested in being connected with buyers, partners, distributors, or any other relevant stakeholders who can help us achieve our business goals.

Flowless integrates emerging technology, innovative financing, and social entrepreneurship to help farmers and municipalities in enhancing water efficiency. Our system utilizes smart technologies to optimize operations and automate processes in the farm and water distribution networks. Flowless system collects real-time data from the field, then optimizes irrigation and water supply processes to reduce resources consumption and enhance the feasibility by reducing water losses and automatically detecting leaks.

Our major clients are World Food Program (WFP) Jordan, UNDP Palestine, Palestinian Water Authority Farmers in the Jordan valley (Jordan), Farmers in the Jordan valley (Palestine).

#### **PRODUCTS & SERVICES**

Flowless offerings is designed for both municipal water supply management and smart irrigation applications. The system is deployed to promote water sustainability through and integrated water resources management approach, as detailed below:

- <u>Water supply management</u>: supporting municipalities and water utilities in optimizing municipal water supply. Flowless comprehensive system utilizes internet of things (IoT) devices to collect real-time data on water flow, pressure and quality. Collected data is consolidated and analyzed through Flowless smart web platform, providing interpretations on water networks status and helping in early detection of water leaks and quality hazards. The system aids in automating networks operations, providing leak detection, water quality monitoring, automatic reporting and remote control. These analytics can lead to more efficient water supply and helps in decision making process.
- <u>Smart Agriculture</u>: Flowless comprehensive system utilizes internet of things (IoT) devices to collect real-time data on soil moisture, temperature, humidity and other parameters. Collected data is consolidated and analyzed through Flowless smart web platform, providing interpretations on plants' needs and insights for improved operations. The system aids in automating agricultural processes, providing automated irrigation, scheduled operation, automatic reporting, and remote control.

Flowless system optimizes agricultural operations, leading to significant decrease in resources consumption while still meeting plants' needs. precision irrigation provides the right amount of water for each plant while cutting off water waste. Shifting monitoring and operations to remote systems helps in reducing operational costs.

Flowless system is adaptable and flexible, specially designed to meet the needs of farmers & agribusinesses. The comprehensive system provides all components needed to achieve efficiency in agricultural operations.

#### **BUSINESS OBJECTIVE**

- Positioning Flowless as a leader in water industry regionally and internationally: through market activities and building trust with international business partners.
- Showcasing Flowless technology and reaching out to international partners and clients
- Developing the technology and business model to strengthen the competitive advantage
- Support further development of Flowless marketing activities. This would help us increase the capacity and invest more on developing international marketing and outreach strategy
- Support market penetration and piloting
- Improve Flowless international presence & facilitate building trust with international partners and clients

## **FLOWLESS**

www.flowless.co/