

DUBAI DIALOGUE 2019

EMBEDDING SUSTAINABLE INNOVATION
INTO BUSINESS MODELS

4th November 2019 | 08:45am to 01:00pm | Venue: Hilton Al Habtoor City, Dubai

08:45am - 09:30am

Registration

09:30am - 09:40am

Welcome Note

H. E. Hamad Buamim

President & CEO

Dubai Chamber of Commerce & Industry

09:40am - 09:50am

Keynote Speech - Making Sustainable Innovation a Strategic Priority

Najeeb Mohammed Al-Ali

Executive Director

Expo 2020 Dubai

09:50am - 10:20am

Keynote Speech - Building a Sustainable Innovation Eco-system

Melodena Stephens Balakrishnan

Professor of Innovation Management

Mohammed Bin Rashid School of Government

10:20am - 10:50am

Integrating Sustainable Innovation in Product Design and Development

Emma Barber

Managing Director

DGrade



10:50am - 11:20am

Embedding Sustainable Innovation in the Value Chain

Christine Greaves

Corporate Affairs Director
Mars GCC



11:20am - 11:40am

Tea Break

11:40am - 12:45pm

Panel Discussion

Moderator

Dr. Kamel Mellahi

Senior Manager, Centre for Responsible Business
Dubai Chamber of Commerce & Industry

Panelists

Melodena Stephens Balakrishnan

Professor of Innovation Management
Mohammed Bin Rashid School of Government

Christine Greaves

Corporate Affairs Director
Mars GCC

Emma Barber

Managing Director
DGrade

12:45pm - 01:00pm

Vote of Thanks